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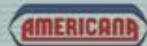
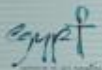
Day 2

09:00 - 11:10

Session 1: Keynote Speeches
Main Hall
Chair: Prof. Dr. Hazim Attiatalla



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**Fifth International Conference on
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"Cultural Heritage and Sustainable Development: A Tourism Perspective"

Aswan, 8-11 December 2017



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Day 2

09:00 - 09:25

Keynote Speech 1: Prof. Dr. Fekri Hassan
*Cultural Heritage Tourism and Sustainable Development-
Socio-ecological Transformational Theory
and a Framework for Action*



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Development: A Tourism Perspective "



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Day 2

09:25 - 09:50

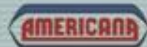
Keynote Speech 2: Prof. Dr. Heba Aziz
Heritage Innovation
The Paradox of Investment, Development and Tourism



Heritage Conservation and Site Management
Sustainable Development: A Tourism Perspective



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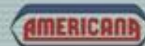
Day 2

09:50 - 10:15

Keynote Speech 3: Prof. Dr. Gihan Mossad
Egyptian Architectural Heritage and Sustainability



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10:15 - 10:40

Keynote Speech 4: Prof. Dr. Yasser El Shayeb
*Non-Destructive Techniques for Cultural Heritage Exploration
and Analysis*

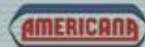


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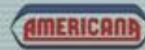
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11:10 - 11:30

Coffee Break



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Day 2

11:30 - 13:15

Session 2: Cultural Heritage and Sustainable Development in Aswan Main Hall Chair: Prof. Dr. Klaus Rheidt



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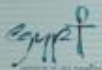
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11:30 - 11:45

Aswan: A Bridge between Culture and Nature Landscapes "Aswan and Sustainable Development Goals" *Ossama Abdel Meguid*



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Day 2

11:45 – 12:00

The Island of Philae: An Open Heritage Museum of Ancient Writings. Reflections on the Social and Religious Role of Ancient Writings
Ahmed Mansour

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Day 2

12:15 - 12:30

Convert a Field in Teaching and Learning Space Heritage of the Past and Present: Contributions from the Project Qubbet El-Hawa

*Osama Amer, M. del Consuelo Diez Bedmar,
Fernando Martinez Hermoso*

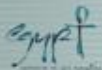
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From College to Mosque: Tabia in Aswan as an Egyptian Heritage Site

Hanan Ismael



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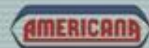
Elephantine: The Neglected Site. A Case Study from Visitor Management Approach

*Maissa Moustafa, Esraa Alhadad, Mariam Dawood,
Nesma Ahmed*

12:30 – 12:45



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12:45 – 13:15

Discussion



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Day 2

14:00 - 14:15

Light Lunch



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Day 2

14:00 – 16:30

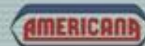
**Session 3: Social Development through Storytelling at
Heritage Sites and Museums**
Main Hall
Chair: Prof. Dr. Heba Youssef



Session 3A: Heritage Conservation and Site Management
Small Hall
Chair: Prof. Dr. Wesal About Alam



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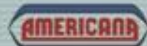
14:00 – 14:15

**All Mapped Out: Digital Cultural Heritage, Mapping and
Chances for Urban Storytelling**
Alexandra Skedzun-Safir and Peter Schneider

**The Imperative of the Cultural Landscape Approach in
Managing Changes of Heritage Sites. A Special Reference to
the Egyptian Context**
Haitham Samir



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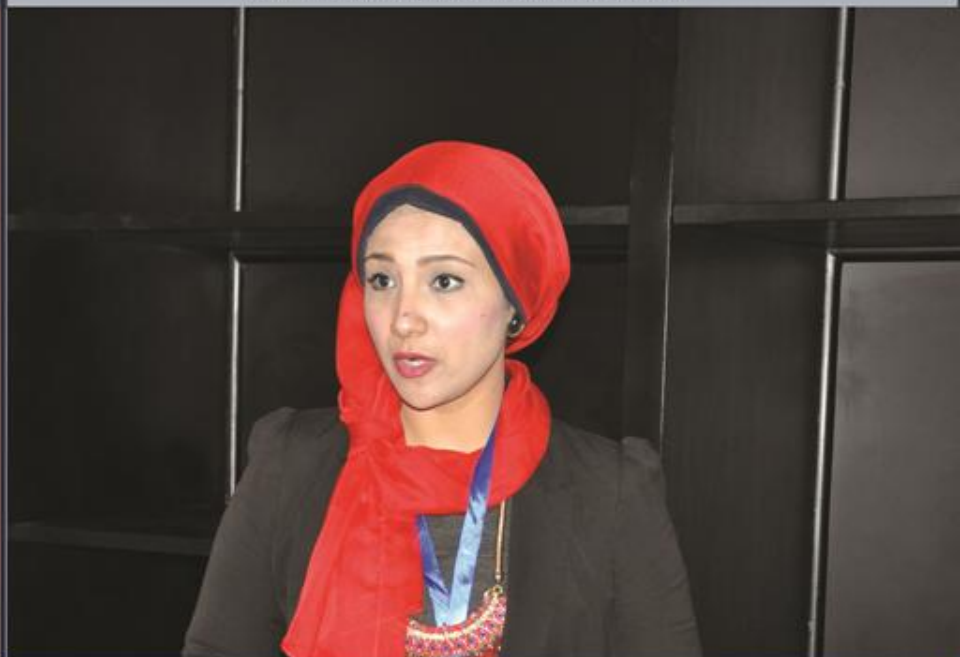
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14:15 – 14:30

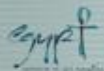
**Storytelling as a Tool for Social Development and
Community Outreach in Museums and Heritage Sites**
Gehane Nabil Zaki



**Discussion Combining and Analyzing Different Stages and
Generations of Oral Cultural Heritage. Programs with Elder
People Category**
Aliaa Youssef and Norhan Salem



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14:30 – 14:45

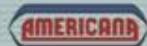
The Power of Puppets in Storytelling and its Cultural Influence on Museum Experience Design and Heritage Sites
Nermine Moustafa Ahmed



Monitoring Quality of Urban Life as Entrances to Heritage Sites Management
Nancy Nabil



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Music as an Effective Method of Heritage Conservation

Zeiad Magdi and Marwa Ali



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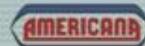
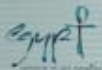
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Social Development through Storytelling at Heritage Sites and Museums *Souzan Ibrahim*



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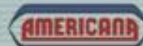
From Storytelling to Educational Curriculums: Producing Creative Narratives for Archaeological Heritage
Fatma Keshk



Comparative Analysis of Regeneration and Conservation. Approaches of Deteriorated Historical Center in Southern and Northern Mediterranean Cities
Basma Ibrahem, Esraa Mashaly, Ahmed El Seragy



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Creating Public Engagement to Cultural Heritage in the Site of Qubbet El-Hawa through Storytelling
Dina Ezz El-Din
Presented by: Dr. Samr El Kasrawy

Digital Dissemination Strategies for Cultural Heritage
Mohamed Ismail



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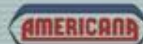
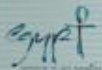
15:45 – 16:00

**Enhancing Pro Environmental Behavior at Heritage Sites:
The Effect of Place Attachment**
Moataz Marie and Heba Zaki

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