



Call for Papers

It is a great honor of both Helwan University (HU), Egypt and Brandenburg University of Technology (BTU) Cottbus - Senftenberg, Germany to extend this invitation to all heritage and tourism researchers and stakeholders worldwide to attend the:

HU-BTU Fifth International Conference on Heritage Conservation and Site Management "Cultural Heritage and Sustainable Development: A Tourism Perspective" Aswan, 8-11 December 2017

In its fifth round, the HU-BTU International Conference on Heritage Conservation and Site Management has chosen "Cultural Heritage and Sustainable Development" as this year's sub-theme. The aim is to research and discuss the contribution of cultural heritage to social, economic and environmental goals and linking this to the sustainable development debate and the role that tourism can play in this regard. This also goes in line with the launch of a national track of the HCSM master's program with a focus on "Heritage in Conflict" addressing the current situation in the Middle East and the need to properly document and implement disaster & risk management plans for war-damaged heritage sites. In this context, cultural heritage could be an important tool to promote sustainable development, contribute to economic growth and act cohesively in post war-torn societies.

Themes of the conference:

- The role of cultural heritage in sustainable development.
- Cultural heritage and sustainable development in a global context.
- Emergency preparedness and response for the protection of cultural heritage in conflict and emergency situations.
- Tourism at cultural heritage sites as a catalyst for economic and social development.
- Cultural heritage and social cohesion in post-conflict recovery.
- Social development through storytelling at heritage sites and museums.
- Social values embodied in diverse patterns of tangible and intangible heritage.
- Special Focus: Cultural heritage and sustainable development in Aswan.

For more information, kindly visit the conference website:

www.heritage.edu.eg

For the submission of abstracts and full papers kindly contact:

paper@hq.helwan.edu.eg

Important dates:

Abstract (200-300 words) submission deadline: 15. 10. 2017

Notification of abstract acceptance: 30. 10. 2017

Final full paper submission deadline: 31. 03. 2018

With best regards of the Conference Steering Committee.