

**HU-BTU Third International Conference on Heritage Conservation and Site Management**  
**"Sustainable Tourism Management for Cultural Heritage"**  
**Cairo, 8-11 December 2015**

**The Revd Canon Professor Myra Shackley** has a PhD in archaeology and was formerly Professor of Culture Resource Management at Nottingham Business School in the UK. During an academic career of more than 40 years she has been recognised as a leading international authority on the management of visitors to historic sites. She has written 15 books (of which the latest is 'Atlas of Travel and Tourism Development' (Butterworth-Heinemann 2006), a core text for many historical geography and tourism studies students. Much of her most recent research has been concerned with the management of sacred sites as visitor attractions and she wrote the textbook 'Managing Sacred Sites; service provision and visitor experience' (Thomson 2001). Her academic output includes reviews, consultancy and more than two hundred academic articles and international conference papers, most based on fieldwork carried out throughout the world.

